

CONFERENCE PROGRAM:

The 2005 Ivey Conference

on

Information Processing and Entrepreneurial Cognition

Richard Ivey School of Business
University of Western Ontario
London, Ontario, Canada

October 20 – 22, 2005

The 2005 Ivey ENT Cognition Conference

Sponsored by:

**Entrepreneurship Theory & Practice
The Institute for Entrepreneurship, Richard Ivey School of Business
The JR Shaw Endowment
The Jean Austin Bagley Endowment
The Regents Endowment at Texas Tech University**

Location:

**The Richard Ivey School Executive Conference Centre
October 20 – 22, 2005**

ALL SESSIONS WILL BE IN THE MAIN CLASSROOM

PROGRAM SCHEDULE

Thursday October 20, 2005

- All day
- Guests arrive and check into the Executive Conference Centre
 - Conference packets available
- 4:30 – 5:30p Welcome wine and cheese get together:
Sponsors:
- Food and venue, courtesy of The Institute for Entrepreneurship, Richard Ivey School of Business and Entrepreneurship Theory & Practice
 - Beverages, courtesy of the Ivey Institute for Entrepreneurship
- 5:30p – evening Dinner in the Dining Area

Friday October 21, 2005

Morning: *Engaging the Editorial Team*

- 7:45 – 8:45a Breakfast – Dining Area
- 8:45 – 8:50a Opening Comments and Format Remarks, Eric Morse, Ivey School
- 8:50 – 9:00a University Welcome, University of Western Ontario Administration
- 9:00 – 10:00a Session #1: Entrepreneurial Cognition Research – SI Editors' Perspective
- Panel: Barbara Bird (American U.), Lowell Busenitz (Oklahoma U.), Connie Marie Gaglio (San Francisco State U.), Jeff McMullen (Baylor U.), Ron Mitchell (Texas Tech U., Rawls College), Eric Morse (UWO, Ivey School), Brock Smith (U. of Victoria)

- 10:00 – 10:15a Break
- 10:15 – 11:15a Session #2: Doing Great Cognition-based Research
- Connie Marie Gaglio (San Francisco State U.) as discussion leader, including
 - (Page West (Wake Forest U.) *via DVD* – Methodology from Paper: *Entrepreneurial Team Cognition*)
 - Commentary: The SI Editorial Team (continued).
- 11:15 – 11:30a Break
- 11:30a – 12:30p Session #3: Seminar: A Thought Provoking Conversation – Discussing Boundary-crossing Literature
- Scholarly Provocateur: Saras Sarasvathy (U. Virginia, Darden School) (readings to come directly from Saras via email *and* be included in your conference packet)
 - Perspective Commentary: The SI Editorial Team (continued).
- 12:30 – 1:30p Lunch – Dining Area
- Afternoon:** *Engaging the Research*
- 1:30 – 2:30p Session #4: Paper 1
- Part A: Specific Research*
- Presenter (15 min.): Jill Kickul (Simmons School of Management) representing other coauthors: Gundry and Whitcanack (DePaul and Simmons). *Intuition v. analysis?: Testing differential models of cognitive style on entrepreneurial self-efficacy and intentionality*
 - Discussants (15 minutes): Oana Branzei (York University, Schulich School); Rob Mitchell (Indiana University)
- Part B: Larger Implications*
- (Discussion - 30 minutes) Action Editor Facilitator: Barbara Bird (American U.)
- 2:30 – 2:45p Break
- 2:45 – 3:45p Session #5: Paper 2
- Presenters (15 min.): Mark Simon (Oakland University); Tom Lumpkin (University of Illinois – Chicago; Susan Houghton, Georgia State U. *The evolving role of information processing in venture formation and success.*
 - Discussants (15 minutes): Veronica Gustafsson (Jönköping International Business School); Stuart Thornhill (UWO, Ivey School).
 - (Discussion - 30 min.) Action Editor Facilitator: Lowell Busenitz (Oklahoma U.)
- 3:45 – 4:00p Break

- 4:00 – 5:00p Session #6: Paper 3
- Presenter (15 min.): Elaine Fisher (York U., Schulich School – representing coauthor Becky Reuber, U of Toronto). *The formation of reputation by new firms.*
 - Discussants (15 minutes): Eden Blair (U. Wisconsin-Madison); Claus Rerup (UWO, Ivey School).
 - (Discussion - 30 minutes) Action Editor Facilitator: Brock Smith (U. of Victoria)
- 5:15 – 6:15p Dinner in the Dining Area
- 6:30 – 11:00p Board bus for Stratford Festival performance of *Hello Dolly*
(ending time is approximate) (Group rate tickets ordered in advance, please pay Eric at the Conference)

Saturday October 22, 2005

Morning: *Engaging the Research (continued)*

- 7:45 – 8:45a Breakfast – Dining Room
- 8:45 – 10:00a Session #7: New Explorations
- The domain of Entrepreneurial Cognition: Lowell Busenitz (Oklahoma U.)
 - Transaction Cognition Theory: Ron Mitchell (Texas Tech U., Rawls College), Eric Morse (UWO, Ivey School), Brock Smith (U. of Victoria)
- 10:00 – 10:15a Break
- 10:15 – 11:15a Session #8: Paper 4
- Presenters (15 min.): Keith Brigham (Texas Tech U., Rawls College), representing coauthors: Julio de Castro (Impreza, Madrid); Dean Shepherd (Indiana U.). *A P-O Fit model of owner-managers' cognitive style and organizational demands.*
 - Discussants (15 minutes): Dan Forbes (U. Minnesota, Carlson School), Vanessa Strike (UWO, Ivey School); Charlene Zeitsma (UWO, Ivey School).
 - (Discussion - 30 minutes) Action Editor Facilitator: Eric Morse (UWO, Ivey School)
- 11:15 – 11:30a Break
- 11:30a – 12:30p Session #9: Paper 5
- Presenters (15 min.): Andrew Corbett (RPI), Keith Hmieleski (Texas Christian University). *Cognition and context: The cognitive scripts of corporate entrepreneurship.*

- Discussants (15 minutes): Mary Crossan (UWO, Ivey School); Denis Gregoire (Georgia State U.); Rod White (UWO, Ivey School)
- (Discussion - 30 minutes) Action Editor Facilitator: Jeff McMullen (Baylor U.)

12:30 – 1:30p Lunch – Dining Room

Afternoon: *Engaging the Future of Entrepreneurial Cognition Research*

1:30 – 2:30p Session #10: ENT Cognition Research – The Future: Generations Panel

- Doctoral Students: Dominic Lim (UWO, Ivey School); Malavika Sundararajan (RPI); David Townsend (Oklahoma U.)
- New Scholars: Michael Hanie (USAF); Veronica Gustafsson (Jönköping International Business School)
- Established Scholars: Norris Krueger (Boise State U.); Saras Sarasvathy (U. Virginia, Darden School)
- Facilitator: Ron Mitchell (Texas Tech U., Rawls College)

2:30 – 2:45p Break

2:45 – 4:45p Session #11: Where to from here?

Facilitators: Editorial Panel (plus possibly Ray Bagby schedule permitting)

- ~ (not) X, Y, Z
- Up with A, B, C
- Independence and enabling
- An ongoing conversation
- The needed infrastructure
- Promising Streams

4:45 – 5:00p Session #12 Wrap-up: Ron Mitchell

5:00 – 6:00p Break

6:00 – 8:00p Conference Dinner: Special Dining Area

- MC: Eric Morse
- Dinner Speaker
- Conference Concludes